

Tourism New Brunswick

STRATEGIC PARTNERSHIPS APPLICATION FORM

(Tourism Operators)

Company/Organization Name: _____

Contact Person: _____

Mailing Address: _____

Phone Number: _____ Email Address: _____

Website: _____

****Please include a current marketing plan, if one is available.**

Program component you are applying to (check all that apply)

- Website Development Partnership
- Co-op Content Creation Partnership

Indicate social media accounts used:

Facebook: _____ Instagram: _____

Twitter: _____ TikTok: _____

LinkedIn: _____ Pinterest: _____

Others: _____

Please describe any regional and/or industry sector marketing/product collaborations you have planned.

WEBSITE DEVELOPMENT PARTNERSHIP

Please briefly describe the new website or improvements to your existing website that you intend to make.

CO-OP CONTENT CREATION PARTNERSHIP

Please briefly describe the new content you intend to create and how it will be used in your marketing efforts.

Send completed applications as a PDF to alison.aiton@gnb.ca.