

DEPARTMENT OF TOURISM, HERITAGE, AND CULTURE

THE INVITATION FESTIVAL FUND

APPLICATION FORM

STEPS FOR SUBMISSION

1. Read through the **program criteria** to review eligibility and submission guidelines.
2. Complete this application form and submit with your budget.
3. If it is your first time submitting to THC, provide a list of current Board members and a copy of the constitution or letters of incorporation. First Nations communities and organizations may supply a letter of support from Band Administration/Chief and Council instead of Board members and incorporation letters.
4. Send all documents to subventionfestivalgrant@gnb.ca. Note: the GNB email system has a 9MB limit.

PART 1 OF 4 - APPLICANT INFORMATION

Name of festival:

Name of organization (as it appears on bank account):

Address:

Postal Code:

Province of NB supplier number (if known):

Telephone:

E-mail:

Website:

Facebook: www.facebook.com/

Instagram: @_____

Twitter: _____

Other: _____

Key contact person:

Phone number:

E-mail:

Add or update your free listing on our website:

[TNB Listings and Deals – Tourism Industry Info \(tourismnewbrunswick.info\)](http://tourismnewbrunswick.info)

PART 2 OF 4 – FESTIVAL INFORMATION

Proposed dates:

New?: _____ or How many years?: _____

PART 3 OF 4 - APPLICATION

1. Festival Description:

2. For each statement, please explain your approach to measuring the economic impact.

A.) What percent of your ticket sales are by purchasers who live at least 75 kms outside of the community where the festival is being held?

B.) How many participants do you expect will attend the festival?

C.) How will you provide additional ticketing data (e.g. postal codes) and in what format?

3. Include your overall marketing strategy for this festival, including identification of the markets targeted and marketing strategies used

4. Present the budget in support of your funding request, including other government funding sources

PART 4 OF 4 – DECLARATION

I hereby agree to provide all requested information as well as any other supporting documents needed to evaluate this application. I understand that my application may be disqualified if it is incomplete.

I recognize that applications are approved subject to availability of funds and that, beyond the provision of a grant, the Province of New Brunswick has no further commitment to the applicant. The Province will not be held responsible for the completion of an activity.

I agree to acknowledge the financial participation of the Province of New Brunswick in all publicity related to the activities of the proposed festival. Most current provincial logos can be downloaded: [New Brunswick's Destination Brand – Tourism Industry Info \(tourismnewbrunswick.info\)](http://tourismnewbrunswick.info)

I agree that my festival will occur prior to March 31, 2024 and that a final report will be submitted to the Department three weeks after the festival is completed.

I certify that this organization is incorporated in New Brunswick, that I have signing authority for the above-named organization and, to the best of my knowledge, the information provided with this application is accurate and complete.

I hereby acknowledge and agree that, if awarded a grant, the name of the grant recipient, the recipient's community, the program name, and the amount of the grant, may be published by the Department of Tourism, Heritage and Culture on the Government of New Brunswick website and in the Department's Annual Report.

[] By checking this box, I acknowledge that the information provided in this application is accurate and complete, and that I have read the guidelines and agree with the declaration of this program as outlined above.

Name : _____

Position/Title: _____

Date: _____

PLEASE SEND YOUR APPLICATION AND SUPPORTING DOCUMENTS VIA EMAIL TO:
subventionfestivalgrant@gnb.ca

For attachments larger than 10 MB, please send in multiple emails or send via WeTransfer.

NOTIFICATION OF RESULTS

Applicants will be notified of the result in writing.