



The Invitation Festival Fund 2023-2024

Objective

The Invitation Festival Fund supports new and existing festivals of two consecutive days or longer.

Eligibility

New festivals must be a ticketed event. Existing festivals must demonstrate that a minimum of 25% of their ticket sales are by purchasers who live at least 75 kms outside of the community where the festival is being held.

All tourism organizations and businesses applying for funding must be in a sound financial standing and have no obligations to the Government of New Brunswick.

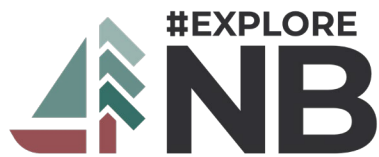
Deadlines

Festivals occurring from April 1 – Sept. 30, 2023 must apply prior to April 28, 2023. Applicants will be notified by May 12, 2023.

Festivals occurring from Oct. 1, 2023 - March 31, 2024 must apply prior to August 18, 2023. Applicants will be notified by Sept. 1, 2023.

Project Costs

Eligible	Non - Eligible :
<ul style="list-style-type: none">• Costs associated with the execution of the festival;• All eligible project costs must be incurred between the date of application and March 31 of the same fiscal year. <p>* Note that costs such as artist fees, local food purchases, etc, may be covered under other provincial festival programs. For a list, visit: https://tourismnewbrunswick.info/festivals</p>	<ul style="list-style-type: none">• Meetings and conventions;• Trade shows;• Sporting events;• Bank and financial fees;• Financing of a deficit;• Debt repayment;• Amount of HST refundable.



Level of investment

Expenses	Level of assistance
\$10,001 - \$15,000	\$3,000
\$15,001 - \$25,000	\$5,000
\$25,001 - \$35,000	\$7,000
\$35,001 - \$45,000	\$9,000
\$45,001 - \$55,000	\$11,000
\$55,001 - \$65,000	\$13,000
\$65,001 and over	\$15,000

The first instalment of 50% will be released to applicants once the project is approved.

The remaining funds will be released upon submission of a final report and supporting financial documentation no later than 3 weeks following the festival.

Standard Information

Announcements of approved projects must be signed off by the Department of Tourism, Heritage and Culture. THC reserves the right to make the list of successful projects public once the applications have been approved.

Application Process

Fill in the **application form** in full, and provide any supplemental information required. Submit it to subventionfestivalgrant@gnb.ca.

Successful Applications

Successful applicants will receive a letter of offer outlining the terms and conditions that apply to the financial contribution. The official decision on the application will be communicated to the applicant in writing.

Contact information

For more information on the program, please contact: subventionfestivalgrant@gnb.ca